



Hester Photography

Preserving Precious Memories With Professional Photography

239-244-1493 • 239-765-8858 • HesterPhotography.com

Real Estate Photography

We photograph your property inside and outside with professional cameras equipped with wide angle lenses, using professional lighting, supply you with an assortment of previews via a private web gallery from which to choose your image allotment, and supply high resolution copyright licensed Master Image Files downloadable immediately.

Average property – 10 images: 1 each: Exterior Front, Exterior Back, Dining, Kitchen, Living, Master Bedroom, up to 2 other Bedrooms, Master Bath, 1 bonus view. **\$250.** Includes 1 trip, 1 hour of photography, web previews, normal post production, 10 Master Image files. Additional Master Image files \$25 each.

Smaller property – 8 images: 1 each: Exterior Front, Exterior Back, Dining, Kitchen, Living, Master Bedroom, up to 1 other Bedroom, Master Bath. **\$200.** Includes 1 trip, 45 minutes of photography, web previews, normal Post Production, 8 Master Image files. Additional Master Image files \$25 each.

Larger property – 18 images: 2 Exterior Front, 2 Exterior Back, 2 Dining, 2 Kitchen, 2 Living, 2 Master Bedroom, 1 image each of up to 3 other Bedrooms, 1 Master Bath, 2 bonus views. **\$300.** Includes 1 trip, 1.5 hours of photography, web proofs, normal post production, and 18 Master Image files. Additional Master Image files \$25 each.

Additional time (if authorized) for special needs @ **\$125/hour.**

Waiting time if unit is not ready to photograph @ **\$67.50/hour.**

Aerial views: Pool flight* \$250 complete, including 12-18 low-level helicopter views showing not only your property but also the surrounding area -- beachfront, canal front, bay front, proximity to the Gulf, etc. and 2 Master Image files. Additional Master Image Files \$50 each. *Pool flights are done at our discretion when we can “pool” requests to save you money.

Custom flight – flown at your schedule. \$600 (2 place heli) to \$900/hour (4 place heli) (minimum 1 hour) depending on your specific needs. Master Images \$50 each. Ideal for multiple locations on one flight, or for urgent need requests. Client ride-along permitted in the 4 place heli.

Delivery: Virtual Previews 24 hours, Finished Master Image files downloadable immediately.

Method: Web Gallery

Master Images are high resolution JPG's suitable for print reproduction or web (with downsizing) and are licensed to you for any usage for as long as you have the listing or own the property. License is non-transferable and photographer reserves right of resale of images or prints to homeowner, stager, future listing agents, etc. Co-brokerage is permitted.

Tax: all sales plus 6% Florida (Lee County) Sales Tax.

OPTIONS

Digital Retouching, special image enhancements, etc, per procedure).....\$25.

We can retouch images, remove items, change colors of objects, outline, box, label, etc.

Burn CD-ROM, first\$15.

Additional, same time\$10.

Shipping, USPS First Class/Priority Mail\$10.

Terms & Conditions: All terms are net, no further discounts allowed. A retainer of 50% of anticipated fees is required at booking. Balance is due on completion of work. We accept Visa, MasterCard and Discover. Original image files remain the property of Charles Hester unless otherwise stated in writing. All photographs are Copyright ©Charles Hester Photography.



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